



KURT JACOBSON

UX DESIGNER

CONTACT

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krjacobson.com 

EDUCATION

GENERAL ASSEMBLY
UX Design Immersive

UNIVERSITY of DETROIT
MERCY
**Computer Engineering
Courses**

WAYNE STATE
UNIVERSITY
Industrial Design Courses

OAKLAND
COMMUNITY COLLEGE
AAS Robotics

SKILLS

Product Development
Product Testing
Wireframing
Digital Prototyping
Usability Testing
User Research
Information Architecture
Stakeholder Relations
Sketch
Figma
Video Production
Product Photography
Audio Recording/Editing

ABOUT ME

User experience designer with experience in stakeholder relations, product development, research, and data driven design. My life has always been about expansion and growth. Improving the experience of life however possible. The depth of experience gained in this process allows me a unique and value driven perspective in problem solving.

EXPERIENCE

General Assembly - Atlanta, September 2019 - December 2019

User Experience Design Student

Learned user experience best practices and foundation of design through a 500+ hour immersive bootcamp. Notable projects include:

- NCR Silver Essentials Onboarding - develop onboarding process for existing Silver Essentials POS application. Provide UI design refresh option and propose internal knowledge base and help tutorials.
- Krog Street Market - Reinvent the mobile experience for Atlanta's 4th Ward food and retail space.
- J.Crew Collectibles - create microsite providing high-end niche products not offered through J.Crew parent site.

HD Supply Inc, June 2016 – September 2019

Commercial Videographer/Photographer

Responsibility of all aspects of video production and editing for Marketing, Creative Services, Human Resources and Training. Developed strong relations with Senior Leadership and departmental stakeholders. Also responsible for product, marketing, and event photography.

Isha Foundation, Inc, 2007 – 2016

Assistant Manager Publications, Commercial Photographer, Audio Editor

As Assistant Manager of Publications my responsibilities included audio-video department management, archival and media library creation and management, time-lapse photography, aerial and landscape photography, and event photography.

Performance Highlights

- Implemented and maintained NAS Raid 5 server for media library and archival
- Managed and trained junior level associates
- Set up and managed onsite workflow for events requiring fast turnaround of highlights for social media

Ford Motor Company, 1993 – 2007

Research and Development Engineering Technologist

Performance Highlights

- Develop and maintain stakeholder relations
- Sound Package Development/Sound path analysis
- Collect test data and generate reports for analysis
- Work with development team in determining improvements
- Implement design iterations and re-test